



WETM  
201 Humboldt St  
Rochester, NY 14610

Smart Media Group  
1427 Leslie Ave, Suite 102  
Alexandria, VA 22301

## Contract # 1395943

<b>Schedule Dates</b>	09/20/16-09/26/16	<b>Date Entered</b>	07/20/16
<b>Advertiser</b>	Tom Reed/Congress/Republican/New York (36853)	<b>Last Modified</b>	09/19/16
<b>Agency</b>	Smart Media Group (11271)	<b>Entered By</b>	Ruth Irons
<b>Product</b>	Political - US Congress (1076)	<b>CO-OP</b>	No
<b>Brand</b>	Order 920926 (546591)	<b>Headline #</b>	ECR25248548
<b>Salesperson</b>	Millennium - Washington D, Washington DC (1421)	<b>Demo</b>	
<b>Sales Office</b>	Millennium - Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Michele,Brooks,	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	REEN/ORDR/920926	<b>Commission</b>	\$713.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$4,041.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	ORDER Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks		

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	29	\$3,850.00
Oct. 2016	7	\$905.00
<b>Grand Total:</b>	<b>36</b>	<b>\$4,755.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	7A- 8A (EST)			1									Elmira (WETM)	0	7/20/16
1.1	Revised Line / SPOT	09/20/16-09/20/16	4	:30	7A- 8A (EST)			1									Elmira (WETM)	0	9/16/16
1.2	Normal Line / SPOT	09/20/16-09/20/16	4	:30	7A- 9A (EST)			1						1	\$150.00	\$150.00	Elmira (WETM)	0	9/16/16
2.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	7A- 8A (EST)	1			X								Elmira (WETM)	TODAY SHOW	7/20/16
2.1	Revised Line / SPOT	09/21/16-09/21/16	4	:30	7A- 8A (EST)	1			X								Elmira (WETM)	TODAY SHOW	9/16/16
2.2	Normal Line / SPOT	09/21/16-09/21/16	4	:30	7A- 9A (EST)	1			X					1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/16/16
3.0	Revised Line / SPOT	09/22/16-09/22/16	5	:30	7A- 8A (EST)	1				X							Elmira (WETM)	TODAY SHOW	7/20/16
3.1	Revised Line / SPOT	09/22/16-09/22/16	4	:30	7A- 8A (EST)	2				X							Elmira (WETM)	TODAY SHOW	9/16/16
3.2	Revised Line / SPOT	09/22/16-09/22/16	4	:30	7A- 9A (EST)	2				X							Elmira (WETM)	TODAY SHOW	9/16/16
3.3	Normal Line / SPOT	09/22/16-09/22/16	4	:30	7A- 9A (EST)	1				X				1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/19/16
4.0	Revised Line / SPOT	09/23/16-09/23/16	5	:30	7A- 8A (EST)	1					X						Elmira (WETM)	TODAY SHOW	7/20/16
4.1	Revised Line / SPOT	09/23/16-09/23/16	4	:30	7A- 8A (EST)	1					X						Elmira (WETM)	TODAY SHOW	9/16/16
4.2	Normal Line / SPOT	09/23/16-09/23/16	4	:30	7A- 9A (EST)	1					X			1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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<b>Advertiser</b>	Tom Reed/Congress/Republican/New York (36853	<b>Last Modified</b>	09/19/16
<b>Agency</b>	Smart Media Group (11271)	<b>Entered By</b>	Ruth Irons
<b>Product</b>	Political - US Congress (1076)	<b>CO-OP</b>	No
<b>Brand</b>	Order 920926 (546591)	<b>Headline #</b>	ECR25248548
<b>Salesperson</b>	Millennium - Washington D, Washington DC (1421	<b>Demo</b>	
<b>Sales Office</b>	Millennium - Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Michele,Brooks,	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	REEN/ORDR/920926	<b>Commission</b>	\$713.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$4,041.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
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5.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	7A- 8A (EST)	1	X										Elmira (WETM)	TODAY SHOW	7/20/16
5.1	Revised Line / SPOT	09/26/16-09/26/16	4	:30	7A- 8A (EST)	1	X										Elmira (WETM)	TODAY SHOW	9/16/16
5.2	Normal Line / SPOT	09/26/16-09/26/16	4	:30	7A- 9A (EST)	1	X							1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/16/16
10.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	10A- Live With Kelly and Michael	1		X									Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
10.1	Normal Line / SPOT	09/20/16-09/20/16	3	:30	10A- Live With Kelly and Michael	1		X						1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16
11.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	10A- Live With Kelly and Michael	1			X								Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
11.1	Normal Line / SPOT	09/21/16-09/21/16	3	:30	10A- Live With Kelly and Michael	1			X					1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16
12.0	Revised Line / SPOT	09/22/16-09/22/16	5	:30	10A- Live With Kelly and Michael	1				X							Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
12.1	Normal Line / SPOT	09/22/16-09/22/16	3	:30	10A- Live With Kelly and Michael	1				X				1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16
13.0	Revised Line / SPOT	09/23/16-09/23/16	5	:30	10A- Live With Kelly and Michael	1					X						Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16

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Alexandria, VA 22301

## Contract # 1395943

### Schedule Dates

09/20/16-09/26/16

### Advertiser

Tom Reed/Congress/Republican/New York (36853

### Agency

Smart Media Group (11271)

### Product

Political - US Congress (1076)

### Brand

Order 920926 (546591)

### Salesperson

Millennium - Washington D, Washington DC (1421

### Sales Office

Millennium - Washington DC

### Buyer Name

Michele, Brooks,

### Phone/Fax

/

### CPE

REEN/ORDR/920926

### Account Types

National/Political

### Billing Type

Standard

### Comments

ORDER  
Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N  
OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks

### Date Entered

07/20/16

### Last Modified

09/19/16

### Entered By

Ruth Irons

### CO-OP

No

### Headline #

ECR25248548

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$713.25

### Net Total

\$4,041.75

### Sales Tax

## Elmira (WETM)

### By Broadcast Month

### Spots

### Rate

Sep. 2016 29 \$3,850.00

Oct. 2016 7 \$905.00

Grand Total: 36 \$4,755.00

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13.1	Normal Line / SPOT	09/23/16-09/23/16	3	:30	10A- Live With Kelly and Michael	1					X			1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16
14.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	10A- Live With Kelly and Michael	1	X										Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
14.1	Normal Line / SPOT	09/26/16-09/26/16	3	:30	10A- Live With Kelly and Michael	1	X							1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16
15.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	12P- WETM News 12pm	1		X									Elmira (WETM)	NEWS AT NOON	7/20/16
15.1	Normal Line / SPOT	09/20/16-09/20/16	4	:30	12P- WETM News 12pm	1		X						1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	9/16/16
16.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	12P- 12:30P (EST)	1			X								Elmira (WETM)	NEWS AT NOON	7/20/16
16.1	Normal Line / SPOT	09/21/16-09/21/16	4	:30	12P- WETM News 12pm	1			X					1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	9/16/16
17.0	Revised Line / SPOT	09/22/16-09/22/16	5	:30	12P- 12:30P (EST)	1				X							Elmira (WETM)	NEWS AT NOON	7/20/16
17.1	Normal Line / SPOT	09/22/16-09/22/16	4	:30	12P- WETM News 12pm	1				X				1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	9/16/16
18.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	12P- 12:30P (EST)	1	X										Elmira (WETM)	NEWS AT NOON	7/20/16
18.1	Normal Line / SPOT	09/26/16-09/26/16	4	:30	12P- WETM News 12pm	1	X							1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	9/16/16
19.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	4P- Dr. Oz	2		X									Elmira (WETM)	DR. OZ	7/20/16

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<b>Brand</b>	Order 920926 (546591)	<b>Headline #</b>	ECR25248548
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<b>Sales Office</b>	Millennium - Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Michele,Brooks,	<b>Package Deal</b>	
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<b>CPE</b>	REEN/ORDR/920926	<b>Commission</b>	\$713.25
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19.1	Normal Line / SPOT	09/20/16-09/20/16	4	:30	4P- Dr. Oz	1		X						1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
20.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	4P- 5P (EST)	2			X								Elmira (WETM)	DR. OZ	7/20/16
20.1	Normal Line / SPOT	09/21/16-09/21/16	4	:30	4P- Dr. Oz	1			X					1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
21.0	Revised Line / SPOT	09/22/16-09/22/16	5	:30	4P- 5P (EST)	2				X							Elmira (WETM)	DR. OZ	7/20/16
21.1	Normal Line / SPOT	09/22/16-09/22/16	4	:30	4P- Dr. Oz	1				X				1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
22.0	Revised Line / SPOT	09/23/16-09/23/16	5	:30	4P- 5P (EST)	2					X						Elmira (WETM)	DR. OZ	7/20/16
22.1	Normal Line / SPOT	09/23/16-09/23/16	4	:30	4P- Dr. Oz	1					X			1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
23.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	4P- 5P (EST)	2	X										Elmira (WETM)	DR. OZ	7/20/16
23.1	Normal Line / SPOT	09/26/16-09/26/16	4	:30	4P- Dr. Oz	1	X							1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
24.0	Revised Line / News	09/23/16-09/23/16	4	:30	4:58P- WETM News	1					X						Elmira (WETM)	18 NEWS AT 5	7/20/16
24.1	Revised Line / News	09/23/16-09/23/16	5	:30	4:58P- WETM News	1					X						Elmira (WETM)	18 NEWS AT 5	7/21/16
25.0	Revised Line / News	09/20/16-09/20/16	5	:30	5:58P- WETM News	1		X									Elmira (WETM)	NEWS AT 6P	7/20/16
25.1	Normal Line / News	09/20/16-09/20/16	4	:30	5:58P- WETM News	1		X						1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P	9/16/16
26.0	Revised Line / News	09/21/16-09/21/16	5	:30	5:58P- WETM News	1			X								Elmira (WETM)	NEWS AT 6P	7/20/16

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### Phone/Fax

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### Account Types

National/Political

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### Comments

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27.0	Revised Line / News	09/22/16-09/22/16	5	:30	5:58P- WETM News	1				X							Elmira (WETM)	NEWS AT 6P	7/20/16
27.1	Normal Line / News	09/22/16-09/22/16	4	:30	5:58P- WETM News	1				X				1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P	9/16/16
28.0	Revised Line / News	09/23/16-09/23/16	5	:30	5:58P- WETM News	1					X						Elmira (WETM)	NEWS AT 6P	7/20/16
29.0	Revised Line / News	09/26/16-09/26/16	5	:30	5:58P- WETM News	1	X										Elmira (WETM)	NEWS AT 6P	7/20/16
29.1	Normal Line / News	09/26/16-09/26/16	4	:30	5:58P- WETM News	1	X							1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P	9/16/16
31.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	11:34P- The Tonight Show	2		X									Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
31.1	Normal Line / SPOT	09/20/16-09/20/16	3	:30	11:34P- The Tonight Show	1		X						1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	9/16/16
32.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	11:34P- The Tonight Show	2			X								Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
32.1	Normal Line / SPOT	09/21/16-09/21/16	3	:30	11:34P- The Tonight Show	1			X					1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	9/16/16
35.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	11:34P- The Tonight Show	2	X										Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
35.1	Normal Line / SPOT	09/26/16-09/26/16	3	:30	11:34P- The Tonight Show	1	X							1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	9/16/16
36.0	Revised Line / SPOT	09/24/16-09/24/16	5	:30	11:29P- Saturday Night Live	2						X					Elmira (WETM)	SATURDAY NIGHT LIVE	7/20/16
36.1	Normal Line / SPOT	09/24/16-09/24/16	3	:30	11:29P- Saturday Night Live	1						X		1	\$125.00	\$125.00	Elmira (WETM)	SATURDAY NIGHT LIVE	9/16/16

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Political - US Congress (1076)

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Millennium - Washington DC

### Buyer Name

Michele, Brooks,

### Phone/Fax

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### CPE

REEN/ORDR/920926

### Account Types

National/Political

### Billing Type

Standard

### Comments

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38.0	Revised Line / News	09/20/16-09/20/16	5	:30	10:59P- WETM News	1		X									Elmira (WETM)	18 NEWS AT 11P	7/20/16
38.1	Normal Line / News	09/20/16-09/20/16	4	:30	10:59P- WETM News	1		X						1	\$225.00	\$225.00	Elmira (WETM)	18 NEWS AT 11P	9/16/16
39.0	Revised Line / News	09/21/16-09/21/16	5	:30	10:59P- WETM News	1			X								Elmira (WETM)	18 NEWS AT 11P	7/20/16
39.1	Normal Line / News	09/21/16-09/21/16	4	:30	10:59P- WETM News	1			X					1	\$225.00	\$225.00	Elmira (WETM)	18 NEWS AT 11P	9/16/16
40.0	Revised Line / News	09/22/16-09/22/16	5	:30	10:59P- WETM News	1				X							Elmira (WETM)	18 NEWS AT 11P	7/20/16
40.1	Normal Line / News	09/22/16-09/22/16	4	:30	10:59P- WETM News	1				X				1	\$225.00	\$225.00	Elmira (WETM)	18 NEWS AT 11P	9/16/16
42.0	Revised Line / News	09/26/16-09/26/16	5	:30	10:59P- WETM News	1	X										Elmira (WETM)	18 NEWS AT 11P	7/20/16
42.1	Normal Line / News	09/26/16-09/26/16	4	:30	10:59P- WETM News	1	X							1	\$225.00	\$225.00	Elmira (WETM)	18 NEWS AT 11P	9/16/16
43.0	Revised Line / News	09/24/16-09/24/16	5	:30	10:59P- WETM News	1						X					Elmira (WETM)	NEWS AT 11P	7/20/16
43.1	Normal Line / News	09/24/16-09/24/16	4	:30	10:59P- WETM News	1						X		1	\$175.00	\$175.00	Elmira (WETM)	NEWS AT 11P	9/16/16
44.0	Revised Line / News	09/25/16-09/25/16	5	:30	11:30P- WETM News 1130P	1							X				Elmira (WETM)	18 NEWS AT 11P	7/20/16
44.1	Normal Line / News	09/25/16-09/25/16	4	:30	11:30P- WETM News 1130P	1							X	1	\$100.00	\$100.00	Elmira (WETM)	18 NEWS AT 11P	9/16/16
45.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	7:01P- Jeopardy	1			X								Elmira (WETM)	JEOPARDY	7/20/16
45.1	Normal Line / SPOT	09/21/16-09/21/16	3	:30	7:01P- Jeopardy	1			X					1	\$300.00	\$300.00	Elmira (WETM)	JEOPARDY	9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM  
201 Humboldt St  
Rochester, NY 14610

Smart Media Group  
1427 Leslie Ave, Suite 102  
Alexandria, VA 22301

## Contract # 1395943

<b>Schedule Dates</b>	09/20/16-09/26/16	<b>Date Entered</b>	07/20/16
<b>Advertiser</b>	Tom Reed/Congress/Republican/New York (36853	<b>Last Modified</b>	09/19/16
<b>Agency</b>	Smart Media Group (11271)	<b>Entered By</b>	Ruth Irons
<b>Product</b>	Political - US Congress (1076)	<b>CO-OP</b>	No
<b>Brand</b>	Order 920926 (546591)	<b>Headline #</b>	ECR25248548
<b>Salesperson</b>	Millennium - Washington D, Washington DC (1421	<b>Demo</b>	
<b>Sales Office</b>	Millennium - Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Michele,Brooks,	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	REEN/ORDR/920926	<b>Commission</b>	\$713.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$4,041.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	ORDER Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks		

## Elmira (WETM)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2016	29	\$3,850.00
Oct. 2016	7	\$905.00
<b>Grand Total:</b>	<b>36</b>	<b>\$4,755.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Revised Line / SPOT	09/23/16-09/23/16	5	:30	7:01P- Jeopardy	1					X						Elmira (WETM)	JEOPARDY	7/20/16
46.1	Normal Line / SPOT	09/23/16-09/23/16	3	:30	7:01P- Jeopardy	1					X			1	\$300.00	\$300.00	Elmira (WETM)	JEOPARDY	9/16/16
47.0	Revised Line / SPOT	09/22/16-09/22/16	4	:30	7:30P- Wheel of Fortune	1				X							Elmira (WETM)	WHEEL OF FORTUNE	7/20/16
47.1	Revised Line / SPOT	09/22/16-09/22/16	5	:30	7:30P- Wheel of Fortune	1				X							Elmira (WETM)	WHEEL OF FORTUNE	7/21/16
48.0	Revised Line / SPOT	09/26/16-09/26/16	4	:30	7:30P- Wheel of Fortune	1	X										Elmira (WETM)	WHEEL OF FORTUNE	7/20/16
48.1	Revised Line / SPOT	09/26/16-09/26/16	5	:30	7:30P- Wheel of Fortune	1	X										Elmira (WETM)	WHEEL OF FORTUNE	7/21/16
57.0	Revised Line / SPOT	09/25/16-09/25/16	5	:30	8:20P- NBC Sunday Night Football								2				Elmira (WETM)	0	8/24/16
63.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	7:01P- Jeopardy	1	X										Elmira (WETM)	NFL BEARS VS COWBOYS	8/24/16
63.1	Normal Line / SPOT	09/23/16-09/23/16	4	:30	12:37A- Late Night	1					X			1	\$10.00	\$10.00	Elmira (WETM)		9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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